



Sustainability With Snow Software

A Brighter Future, a Shared Commitment

In an era where environmental sustainability has become a critical global concern, Snow Software stands at the forefront of change. Founded with a strong commitment to fostering a sustainable future, our company's roots trace back to Sweden, a nation still grappling with the imminent threat of flooding that climate change is bringing to its extensive coastline. This looming danger has instilled in us a profound determination to collaborate with organizations worldwide to combat environmental risks. Together, we can reduce environmental risks and forge a better path forward.

Embracing Sustainability Challenges with Snow

At Snow, we are advocates for catalysts that empower organizations to change and create a greener, more viable future for the planet. To that end, we offer "Sustainability With Snow," a pioneering solution that turns environmentally friendly aspirations into tangible achievements. Sustainability With Snow helps organizations align their ITAM sustainability initiatives with their organization's ambitions.

Our holistic offering features personalized reporting on:



Sustainable procurement

Unveil the extent of certified sustainable laptops and desktops within your organization. Snow partners with TCO Certified, the world-leading third-party sustainability certification for IT products. Working together, TCO Certified and Snow provide intelligence on your technology estate so that you can make informed decisions for future sustainable procurement strategies.



The carbon impact of server migration to the cloud

Illuminate the potential reduction in CO₂ emissions through the migration of on-premises servers to cloud-based providers, exemplifying your commitment to greener practices.



Energy efficiency and carbon emissions

Use our energy and carbon device calculator to gain comprehensive insights into the energy efficiency and carbon emissions associated with your devices, so that you can procure more energy-efficient devices moving forward.

Working Together

Collaboration is the cornerstone of transformative change. When you use our Sustainability with Snow solution, our collaboration helps contribute to the success of critical global objectives, such as the United Nations Sustainable Development Goals, a set of interlinked objectives to end poverty, protect the planet and ensure peace and prosperity by 2030. By harnessing the power of data, we collectively pave the way for a resilient and sustainable world. The insights gleaned from our solution enable you to make strategic decisions that align with global sustainability objectives. It's not just about technology; it's about a shared responsibility to safeguard the planet for generations to come.

The Sustainability with Snow solution is more than a technological innovation — it's a testament to our unwavering commitment to sustainability. With our insights, your organization becomes an architect of change, fostering a greener IT environment today and an even greener one tomorrow. Together, we turn challenges into opportunities, ensuring a harmonious coexistence between technology and the environment.

Sustainability With Snow Report

The Sustainable Choice

Certified products must meet comprehensive environmental and social criteria throughout the life cycle. For instance, factories where certified products are made must follow criteria on working hours, working environment and wages. Products must meet criteria for energy efficiency, ergonomic design and limited hazardous substance content.



64%

Sustainably Certified Laptops



56%

Sustainably Certified Desktops

TCO Laptop Certification



TCO Desktop Certification



E-Waste Management

Device Status	Count	% of Total Devices
Inactive	721	3%
Quarantined	1345	5%
Active	22247	92%

Join us on a journey toward a brighter, sustainable future.

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Contact Snow

www.snowsoftware.com
info@snowsoftware.com

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About Snow Software

Snow Software is changing the way organizations understand and manage their technology consumption. Our Technology Intelligence platform provides comprehensive visibility and contextual insight across software, SaaS, hardware and cloud. With Snow, IT leaders can effectively optimize resources, enhance performance and enable operational agility in a hybrid world. To learn more, visit www.snowsoftware.com.