Snow Cloud Cost
Illuminating Cloud Workloads & Billing

Snow Cloud Cost powered by Anodot allocates costs by business purpose, improves forecasting and offers comprehensive, actionable insights into your public cloud consumption.

Public cloud consumption and spending continue to significantly increase every year, as more organizations race to modernize their infrastructure and launch applications. Explosive growth pressures teams to adopt cloud technology without adequate regard for costs, creating visibility challenges such as:

- **Difficulty handling complex billing**
- **Challenges identifying and assigning cost to users or business units**
- **Struggles finding areas to save on cost**
- **Inability to budget appropriately**
- **Inadequate resources to coordinate people, processes or tools to manage spend**

Snow Cloud Cost provides extensive visibility into multicloud costs across Amazon Web Services, Microsoft Azure, Google Cloud Platform and Kubernetes. Its recommendations and guided actions are vital for successfully optimized cloud costs. They're also integral parts of the Snow approach to Technology Intelligence, or the ability to understand and manage all technology investments.

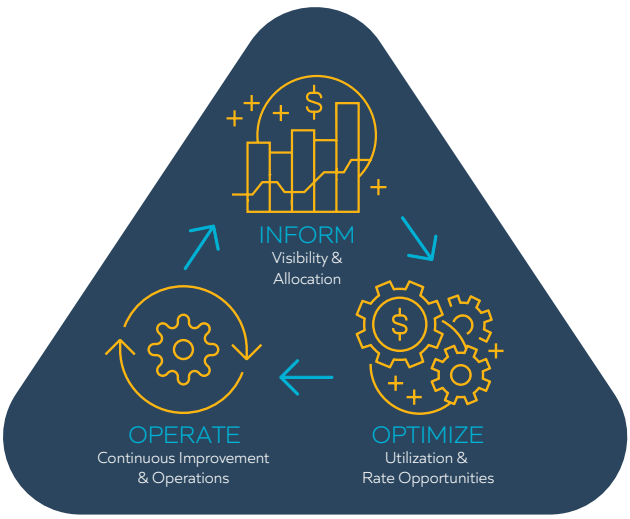

Figure 1: FinOps Foundation framework for successful cloud cost management

FinOps: Supportive Financial Accountability

FinOps (a functional blend of DevOps and Finance) is a cultural practice, in which everyone takes ownership of their cloud usage and is supported by a cross-functional central best-practices group to manage costs effectively.

The intent is to:

- **Effectively manage cloud operations via transparency and cross-functional collaboration**
- **Better planning and avoid having underutilized cloud services**
- **Optimize up-time with visibility to real-time costs**
- **Assign accountability to BUs**
- **Align to corporate KPIs and unit economics**

Figure 2: Forecast and Savings Dashboard

Figure 3: Understand Business Context with Events

Key Features

Monitor, Manage & Optimize Cloud Costs

Review all your public cloud spend and usage data in one consolidated view to better address cost, budget, forecasting and optimization issues.

Customized Reporting

View and share relevant data for different stakeholders across your organization with comprehensive tagging and build-your-own dashboard functionality.

Forecasting & Anomaly Detection

Run what-if scenarios, build out long-term forecasts and view business context alongside to accurately plan for the budget and resources required. Identify cost spikes and valleys with AI/ML powered anomaly detection.

FinOps-Certified Platform

Snow Cloud Cost is built on a FinOps-certified platform that has been through rigorous reviews and is officially certified by the FinOps Foundation.

Key Benefits

Quickly Identify Savings & Realize Value

With more than 50 savings recommendations available, Snow Cloud Costs allows organizations to immediately reduce cloud spend by up to 30-40%.

Bridge the Gap Between Siloed Functions

Minimize disruption or challenges gaining visibility into cloud data and spend by other functions of the organizations. Provide customized high-level and granular intelligence on spend, optimization and ROI to any cloud user.

Go Beyond the Analysis and Take Action

Guided actions offer users the ability to quickly address or prioritize savings recommendations across compute, storage, database and networking areas of cloud billing.

Partner with Trusted Cloud Experts

With the Snow team, work with 40 global FinOps certified practitioners that can share best practices and opportunities to get the most out of your cloud investments.

Keep Cloud Costs in Check

Request a Demo

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