

# Sweet dreams are made of these

**It shouldn't cost the earth to be in the cloud.**

See how Snow Cloud Cost is the dream solution for visibility, management, and optimization of your cloud spend.

snow\*

# Are cloud costs keeping you up at night?

Every minute your business is operating in the public cloud is costing you money. And the costs are growing all the time. Staying on top of this IT spend is a priority. The challenge is how to leverage cloud services while having the financial visibility to continually optimize and accelerate adoption.

## **Do these cloud challenges give you night terrors?**

### **Unknown cloud spending**

If you don't have the tools to accurately view billing data or cloud spend over time, how can you make effective spending decisions? This lack of visibility into cloud computing resources means you're flying blind on costs.

### **Billing complexity**

Businesses are struggling to navigate complex billing and cloud cost breakdowns. In fact, "95% of business and IT leaders find cloud billing the most confusing element of using public cloud services."<sup>1</sup>

### **Monitoring and governing usage**

It's not easy to monitor and govern cloud consumption. When public cloud resources run unnecessarily or inefficiently, IT overspend is a real threat to enterprises.

<sup>1</sup> 2022 Snow Software IT Priorities Report

# The dream solution to your cloud cost nightmares

- ✓ **With Snow Cloud Cost you get full visibility into cloud consumption so you can optimize and govern cloud use. And make faster, smarter decisions about your technology.**
- ✓ **Our FinOps-compatible, multicloud solution monitors and optimizes cloud spend, improving cost allocation and budgeting while facilitating operational efficiency.**
- ✓ **Improving sustainability, collaboration and culture, across your enterprise.**

## **Gain visibility**

Get a clear picture of your multi-public cloud spend and usage. Get granular insights across the entire cloud environment. A single pane of glass for visibility is vital for effective, transparent collaboration. Ensuring everyone has access to the same performance metrics while at the same time allowing collaborators to tailor their personal dashboard.

## **Spend efficiently**

Take advantage of ease of use and cost saving recommendations for AWS, GCP, Azure and Kubernetes. As well as the reporting and governance you need to effectively control your public cloud spend.

## **Budget better**

More accurately forecast and budget costs to minimize overspending. Use our proprietary artificial intelligence and machine learning powered capabilities to identify anomalies or trends that drive better decisions - and ultimately provide more value from your cloud investments.



# Rest your head in the cloud with Snow Software

The Snow Cloud Cost management solution acts as an intelligence layer that gives you the visibility and insights — or what we call Technology Intelligence.

**Helping you sleep tight,  
up in the cloud.**

Get in touch today



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