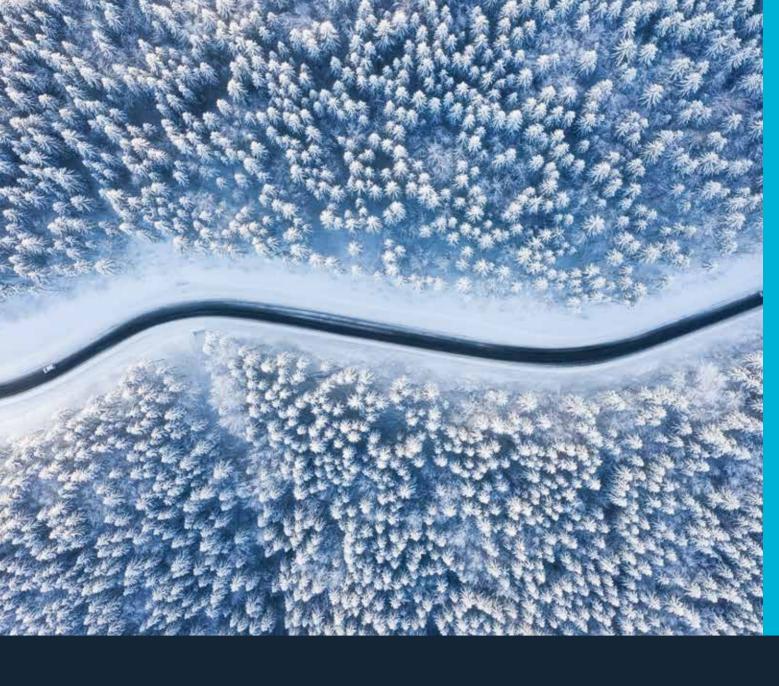


# The Impact of Cloud Adoption on the CIO role

Your guide to understanding the power, opportunities and pitfalls that decentralized IT spending brings to your organization.



Decentralized IT is giving your organization's business units more power, freedom and influence. But what about the cost, governance and security implications that

come with it? Discover what CIOs and IT leaders are doing to manage these

challenges and unlock the opportunities.

## You've adopted the cloud across your organization and are seeing IT spend becoming more decentralized.

The shift in IT buying power

Business units hold the power and SaaS (Software as a

Service) and IaaS (Infrastructure as a Service) are letting these teams make their own tech purchase decisions. Although, IT is still responsible for budget, security and compliance, so needs to define a new role for IT leaders – and a new way of working.



half of their IT spend is controlled by individual business units

of organizations claim that at least



let their organization become **more** agile and innovative

of IT leaders believe this shift will

## The opportunities are clear, but so are the challenges. Concerns include:

Address the challenges around cost and security



40%



of IT leaders are 'somewhat concerned' by the

IT leaders need to find a way to maintain control

over business technology, without limiting the

productivity of tech-reliant business units.

effect of increased business unit ownership.











## cloud environments.

The multiple concerns that IT leaders have with the

shift in IT spending

### 46% 56% 53% 49%



Increased IT integration

challenges



Hidden costs of

cloud providers



Application

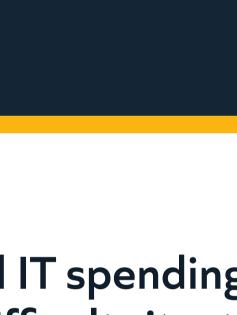
optimization



from audit exposure

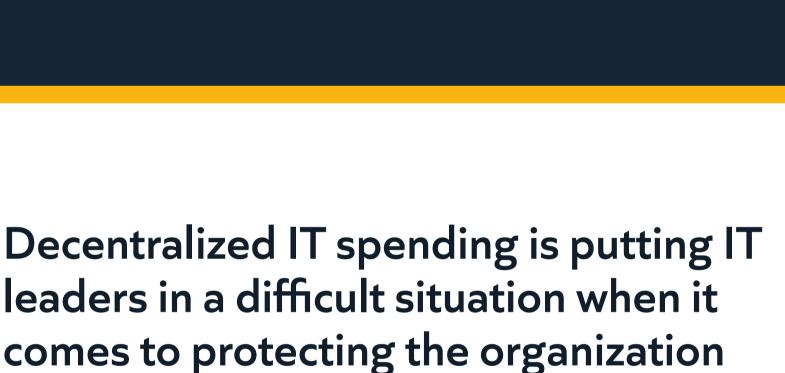
Regulatory

compliance



Potential for security/

privacy breach



Talent/skills

shortage



73% of organizations have been audited by at least one software vendor in the past 12 months

89% are worried about

vendor audits for licensed software

usage within laaS environments



Cloud spend spiraling out of control

of IT leaders believe they are judged on IT's effectiveness

in driving business growth – not IT operational measures

Audit preparation becoming more time-consuming and complex Increased risk to data security

of technologies

What does this shift mean for the CIO role?

Many organizations are already seeing positive results from this new way of working.

Thanks to decentralized IT spend, CIOs and IT leaders are:

As business units continue to manage their own IT spend,

IT leaders expect their roles to evolve

This is how:

32%

96%

54% Investigating new ways to find Finding it easier to command boardroom attention as the and analyze the usage and cost



65% Align IT with business unit requirements

45%

Increased agility

and innovation

leadership better manages digital

59% Gain better visibility of the entire IT estate

advisor to business leaders

50%

Become a trusted

But organizations will see benefits like:

What does the future hold?

It's time to address how decentralized IT will impact your organization – and your job.

41%

IT can focus on more

strategic initiatives

Find out how to minimize the challenges and unlock the benefits in our exclusive whitepaper by Snow Software and IDG connect:

The IDG Connect research was commissioned by Snow Software via an online survey in 2019 of 450 IT leaders from companies over 1000 employees in the UK, Ireland, Germany and the United States.

What decentralized IT spending means for the CIO's role