SNOW LICENSE MANAGER

Snow License Manager is a highly-scalable, multi-platform software license optimization solution designed to reduce cost, risk and complexity across the IT estate.

Snow License Manager helps organizations worldwide to both minimize software compliance risks and reduce the overall costs associated with licensing. The solution combines the ability to identify what software is in use across the network and compared this against the organization's license entitlements. Support for all types of software licensing – from desktop to datacenter models – ensures that one solution can optimize licensing across the entire enterprise.

Snow License Manager is designed to create virtual Software Asset Management (SAM) teams from across the organization, with a multi-user interface and 'Snowboard' management dashboards tailored to different users. Organizations can build, support and enforce SAM policies to help drive down costs and ensure compliance with licensing obligations for all software publishers.

**KEY BENEFITS**

**UNIFIED VIEW OF MULTI-PLATFORM, MULTI-SITE NETWORKS**
Snow License Manager provides a consolidated view on all assets across the network, enabling staff to manage multiple software vendors, device types and locations.

**BUILT-IN AUTOMATION**
Snow License Manager provides the highest levels of audit and license reconciliation automation, meaning organization spend less on labor and professional services costs.

**100% SOFTWARE RECOGNITION**
Thanks to its unique Software Recognition Service, only Snow Software can recognize all commercial software discovered on the network.

**ALL KEY LICENSING TYPES SUPPORTED**
From Microsoft and Symantec per-desktop licensing to advanced IBM PVU, Oracle and SAP metrics, Snow License Manager supports the full range of licensing models.

**WHAT’S NEW IN SNOW LICENSE MANAGER 7**

In addition to the wide range of capabilities already inherent in the world's leading SAM solution, Snow License Manager 7 users will benefit from 135 new features, including:

- **Snowboard**
  Instant access to important SAM metrics and alerts – configurable dashboards for different user roles

- **IBM PVU Licensing**
  Automatic calculation of licensing obligations based on server PVU values

- **VDA/VDI Licensing**
  Automatic calculation of VDA-license requirements for devices using the VDI infrastructure

- **Microsoft Licensing Statement**
  Import the MLS in raw state, automatically identifying Microsoft license entitlements

- **License Repository**
  Manage incomplete licenses and relationships, allocate base licenses and more

- **Active Directory Discovery**
  Integration with Active Directory creates 100% visibility of assets and improves accuracy of license calculations

- **Oracle Optimization**
  Manage devices and Oracle orders to ensure compliance, track Enterprise Options, Management Packs and Named Users

- **Single-view Manufacturer Summary**
  One-screen view of licenses, agreements, installs and costs for each software publisher on the network
FEATURES

SOFTWARE MANAGEMENT

- Real time monitoring of license compliance for all installed software and purchased licenses. Dynamic reconciliation between licenses, installations, and usage metrics to automatically optimize your license usage. Compliance for simultaneous multiple versions including upgrade and downgrade intelligence between different editions.
- Monitor software usage and identify where, when and how often your applications are used. Collect unused licenses in license pools on a global or local level per application to re-use unused installations in other parts of the organization.
- Manage ownership based on licenses, computers and users as well as allocating cost to departments, cost centres and other organizational units. Automatically allocate licenses based on actual installations.
- Full support for different license types, for example datacenter/cluster, user based licenses, installation based licenses, virtual licenses, site licenses, processor based licenses, per processor core licenses, secondary user rights, named user licenses, concurrent user subscriptions or license types. When regular inventory is not applicable, e.g. Cloud Services, SaaS licenses, CAL’s, you can create your own license metrics - and get the same powerful license management.
- Monitor and manage virtual applications including VMware ThinApp, Citrix XenApp and Microsoft App-V applications.
- Support for licenses in Microsoft Terminal Server or Citrix environments. Choose between licenses based on total amount of devices. Easily check which devices and users have used which applications in your Terminal Server environment and track usage trends over time.
- Support for Oracle databases on UNIX environments with support for reporting.
- Store license information, such as: - Location of license entitlement - Scanned copies of documents, e.g. license proof - System owner - License keys
- Integrated SKU repository with advanced license intelligence that helps users with the registration and import of license purchase records.
- Define named users right to specific applications and set alerts to inform you when other users access the application.

SAM PROCESS MANAGEMENT

- Enforce an efficient SAM process by validating required information and available options at license and agreement registration. Snow License Manager follows the naming convention detailed in the ISO 19770 standard.
- Register and administer licenses both locally and centrally in accordance with ISO 19770.

HARDWARE MANAGEMENT

- View a wide range of hardware information such as model, OS, memory, BIOS serial number, hard drives, processor cores, memory slots, printers etc.
- Register datacenter and cluster configurations and attach servers and applications.
- Automatically manage the entire lifecycle of your computers, users and devices. Set automatic rules for how discarded computers should be handled and automatically refresh software licenses from end of life machines. Easily exclude specified computers or business units from the automatic end of life management.
- Ability to archive computers in order to save all historic information before removal as a base for software or hardware purchases.
- Automatically attach computers and users to organizational structure with several values, e.g. combination of an IP-address and an environment variable.

CONTRACT MANAGEMENT

- Manage any type of contract or agreement. Set ownership of contracts and specify cost centres. Allocate and track software and hardware to specific contracts.
- Upload and store copies of your contracts and agreements and store valuable information about vendors and associated contracts, creating one central repository for all licenses and contracts.
- Use your own agreement types when creating new agreements and attach computers or objects to them dynamically. License Manager allows agreements to be assigned to specific user roles in line with your internal processes and security policies.

REPORTING AND ALERTS

- Use pre-built reports, alerts and overview charts or customize them and create your own tailored to each individual's roles and responsibilities.
- Receive important alerts and notifications to your desktop or inbox via e-mail and RSS feeds. Print or export all reports and lists to Excel, PDF or CSV.
- Define your own categories of software, hardware and users, in order to monitor your computer compliance with your definition of a standard build/ work station.
- Define your organization and cost centre structure in the system or import it from Active Directory or CSV.
- Daily usage and compliance history is stored and allows you to identify trends in your license status while also predicting future needs.
- Blacklist unwanted applications based on function, such as poker clients or bit torrent clients, without needing to know the application's specific name and receive immediate alerts when unwanted software is installed and used.

SYSTEM FEATURES

- Integrate easily with all existing inventory tools, for example Microsoft SMS/SCCM, FrontRange (Centennial), Altiris, and Active Directory to maximize your return on existing investments.
- Automatically import any object or attachment and link it to users and computers in the system. Customize import in terms of mapping data, creating filters and import actions.
- Create role based log-in credentials to provide local and global access. Use roles to manage multiple users' security and access rights.
- Snow License Manager Action Log traces all changes in the system, enabling you to quickly identify errors, when they occurred and who or what caused them.
- The Support Center allows users to directly log support cases or send feedback to Snow Software, directly from the web interface.
- Add an unlimited number of fields for custom information for licenses, applications, users, computers, objects or agreements.
- Based on the latest Microsoft technology to guarantee maximum performance and optimal user experience. Web interface available in multiple languages.
- Option to make users anonymous in order to meet integrity demands.

KEY FEATURES

- Automated upgrade/downgrade intelligence
  Snow License Manager automatically calculates your compliance position by comparing license entitlement to software installations. The system maximizes return on investment by intelligently using available licenses in the best possible way. Easily trace upgrade path to identify original base licenses
- Optimize your Oracle investments
  Snow License Manager manages your Oracle databases on platforms such as Sun Solaris, HP-UX and IBM AIX. Keep track on server hardware and configuration, database options, management pack usage, virtual instance and named users.
- Manage your business critical datacenter and cluster
  For the majority of organizations an increasing part of the software spend is within the datacenter and the associated software. Snow License Manager includes extensive functionality to enable users to manage their datacenter and cluster configurations, whilst also attaching servers and applications to the datacenter/cluster (DCC) registrations.
  You can then add license purchases on the DCC level with several new license types, ranging from processor based to types based on peak count or virtual machines.
- Control licenses in your virtual world
  The increasing number of virtual technologies makes license management more complex. Today you need to manage your use of licenses across a variety of platforms such as Terminal Servers, Application virtualization, server virtualization, all with different dependencies on your license optimization and compliance. Snow License Manager solves these issues by supporting a number of virtualization solutions such as App-V, Hyper-V, VMware, VMware vSphere (ESX), Citrix Terminal servers. Make sure that all the practical benefits of virtualization are an advantage within your license management initiative.