



SNOW LICENSE MANAGER™ 2011

Snow License Manager provides a cost effective, complete, enterprise-wide software asset management solution, fully compliant with ISO 19770 and ITIL requirements.

Snow License Manager is an advanced and user-friendly SAM solution which provides you with the ability to significantly reduce licensing expenditure whilst mitigating compliance risk. The solution provides true software metering across all applications within the estate, allowing you to view what software is actually used and make more informed licensing decisions based on the most trustworthy data.

Snow License Manager automatically reconciles software licenses and agreements against deployments across the organisation, providing you with the ability to optimise the infrastructure depending on business requirements. License Manager provides you with the ability to manage the complete life-cycle of both your hardware and software assets from purchase, to registration, to installation and usage analysis right the way through to retirement. Snow will automatically re-harvest unused licenses and allow you to license your environment in the most cost-effective way.

Improve your internal SAM-processes and create local incentives for cost savings by decentralising the license registration and administration without losing central control.

Benefits



Monitor software usage and lower costs

Localise unused licenses for removal or re-use them within the organisation. Easily manage one global or multiple local license pools for all or parts of your organisation. Ensure you never buy unnecessary licenses again!



Enforce and maintain your IT policy

Snow License Manager adapts the internal processes as well as enabling administrators to reinforce the registration process of licensing. Provide an unlimited amount of custom fields and help standardise the IT environment.



Make the right financial decision

A prerequisite for cost reductions in the SAM process is that the organization is able to make the right strategic decisions. Snow License Manager is fully adjustable to any organisational structure and decision making processes where every user receives information for their specific roles. This enables full central control as local license administration is spread throughout the company's different entities. The powerful and transparent reporting tool provides a readable, customised and real-time foundation for the daily and the strategic license management.



Up to date software definitions with Software Recognition Service (SRS)

Use SRS to keep your application definition repository updated and avoid the time consuming process of identifying inventoried software. SRS guarantees to recognise every commercial application within the estate to name, manufacturer, whether it was installed as part of a suite or a bundle and if it requires a license as part of a 30-day SLA.



Manage all your IT agreements

Contract management maximizes financial and operational performance and minimizes risks. Snow License Manager provides you with a proactive and efficient system for storing and managing contracts for applications, agreements, hardware, services and support.



Full integration with existing business processes and systems

Snow License Management offers an open SDK, fully automated and compatible with any business system e.g. ERP, CMDB, service desk and system management tools. Incorporate Snow's unique data with existing strategic information and processes contributes to a more accurate business decision. Snow License Manager can also use information from your existing inventory tool, for example Microsoft SMS/SCCM, Frontrange or Altiris, maximising the benefits of your investment while providing a full SAM solution.



Features

Software management

- Real time monitoring of license compliance for all installed software and purchased licenses. Dynamic reconciliation between licenses, installations and usage metrics to automatically optimise your license usage. Compliance for simultaneous multiple versions including upgrade and downgrade intelligence between different editions.
- Monitor software usage and identify where, when and how often your applications are used. Collect unused licenses in license pools on a global or local level, or per application to re-use unused installations in other parts of the organisation.
- Manage ownership based on licenses, computers and users as well as allocating cost to departments, cost centres and other organisational units. Automatically allocate licenses based on actual installations.
- Full support for different license types, for example datacenter/cluster, user based licenses, installation based licenses, virtual licenses, site licenses, processor based licenses, per processor core licenses, secondary user rights, named user licenses, concurrent users or subscription licenses and tie to software agreements.
- Monitor and manage virtual applications including VMware and Microsoft App-V applications.
- Support for licenses in Microsoft Terminal Server or Citrix environments. Choose between licenses based on total amount or concurrent users/devices. Easily check which devices and users have used which applications in your Terminal Server environment and track usage trends over time.
- Support for Oracle databases on UNIX environments with support for reporting.
- Store license information, such as:
 - Location of license entitlement
 - Scanned copies of documents, e.g. license proof
 - System owner
 - License keys
- Enhanced functionality for custom fields such as real time currency calculation and customised formula based values.
- Define named users right to specific applications and set alerts to inform you when other users access the application.

SAM process management

- Enforce an efficient SAM process by validating required information and available options at license and agreement registration. Snow License Manager follows the naming convention detailed in the ISO 19770 standard.
- Register and administer licenses both locally and centrally in accordance with ISO 19770.

Hardware management

- View a wide range of hardware information such as model, OS, memory, BIOS serial number, hard drives, processor cores, memory slots, printers etc.
- Register datacenter and cluster configurations and attach servers and applications.
- Automatically manage the entire lifecycle of your computers, users and devices. Set automatic rules for how discarded computers should be handled and automatically reharvest software licenses from end of life machines. Easily exclude specified computers or business units from the automatic end of life management.
- Ability to archive computers in order to save all historic information before removal as a base for software or hardware purchases.
- Automatically attach computers and users to organisational structure with several values, e.g. combination of an IP-address and an environment variable.

Contract management

- Manage any type of contract or agreement. Set ownership of contracts and specify cost centres. Allocate and track software and hardware to specific contracts.
- Upload and store copies of your contracts and agreements and store valuable information about vendors and associated contracts, creating one central repository for all licenses and contracts.
- Use your own agreement types when creating new agreements and attach computers or objects to them dynamically. License Manager allows agreements to be assigned to specific user roles in line with your internal processes and security policies.

Reporting and alerts

- Use pre-built reports, alerts and overview charts or customise them and create your own tailored to each individual's roles and responsibilities.
- Receive important alerts and notifications to you desktop or inbox via e-mail and RSS feeds. Print or export all reports and lists to Excel, PDF or CSV.
- Define your own categories of software, hardware and users, in order to monitor your computers compliance with your definition of a standard build/work station.
- Define your organisation and cost centre structure in the system or import it from Active Directory or CSV.
- Daily usage and compliance history is stored and allows you to identify trends in your license status and whilst also predicting future needs.
- Blacklist unwanted applications based on function, such as poker clients or bit torrent clients, without needing to know the application's specific name and receive immediate alerts when unwanted software is installed and used.

Key Features



Automated upgrade/downgrade intelligence

Snow License Manager automatically calculates your compliance position by comparing license entitlement to software installations. The system maximises return on investment by intelligently using available licenses in the best way possible. Easily trace upgrade path to identify original base licenses.



Optimize your Oracle investments

Snow License Manager manages your Oracle databases on platforms such as Sun Solaris, HP-UX and IBM AIX. Keep track on server hardware and configuration, database options, management pack usage, virtual instances and named users.



Manage your business critical datacenter and cluster

For the majority of organisations an increasing part of the software spend is within the datacenter and the associated software. Snow License Manager includes extensive functionality to enable users to manage their datacenter and cluster configurations, whilst also attaching servers and applications to the datacenter/cluster (DCC) registrations. You can then add license purchases on the DCC level with several new license types, ranging from processor based types to types based on peak count of virtual machines.



Control licenses in your virtual world

The increasing number of virtual technologies makes license management more complex. Today you need to manage your use of licenses across a variety of platforms such as Terminal Servers, Application virtualization, server virtualization, all with different dependencies on your license optimization and compliance. Snow License Manager solves these issues by supporting a number of virtualizations solutions such as App-V, hyper-v, VMware, Citrix, Terminal servers. Make sure that all the practical benefits of virtualization are an advantage within your license management initiative.

System features

- Integrate easily with all existing inventory tools, for example Microsoft SMS/SCCM, FrontRange (Centennial), Altiris, and Active Directory to maximise your return on existing investments.
- Automatically import any object or attachment and link it to users and computers in the system. Customize import in terms of mapping data, creating filters and import actions.
- Create role based log-in credentials to provide local and global access. Use roles to manage multiple users' security and access rights.
- Snow License Manager Action Log traces all changes in the system, enabling you to quickly identify errors, when they occurred and who or what caused them.
- The Support Center allows users to directly log support cases or send feedback to Snow Software, directly from the web interface.
- Add an unlimited number of fields for custom information for licenses, applications, users, computers, objects or agreements.
- Based on the latest Microsoft technology to guarantee maximum performance and optimal user experience. Web interface available in multiple languages.
- Option to make users anonymous in order to meet integrity demands.

