



SNOW | Software Recognition Service™

Do you have a lot of installed software but don't know which licenses they belong to? Does it take unnecessarily long time for you to summarize inventory data on installed applications, or do you simply not have the time to do it?

Software Recognition Service automatically identifies all commercial software in your IT environment. Without you having to lift a finger all inventoried applications are analysed and identified so you easily can see which licenses and bundles are installed, their function and how you can upgrade or downgrade them.

Snows offer

Software Recognition Service simplifies the administration, saves time and improves the quality of the information base in your software asset management tool.

Matches installed software with the correct license

The service analyses all installed software and identifies all commercial licenses and if they belong to a product bundle, such as Microsoft Office 2007 Standard or Adobe Creative Suite 4 Design Premium.

Shows how a license can be upgraded or downgraded

Upgrade and downgrade paths are identified, making it possible to fully automate upgrades.

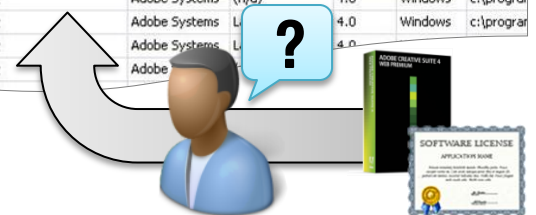
The paths also make it easy to track the original license for upgraded licenses, regardless of whether the manufacturer or application has changed name or has simply become part of a different bundle.

Shows what the applications do

All your installed software is categorised based on their function according to the UN standard UNSPSC including virus, fileshare and Word processing software. Thanks to this you can easily standardise based on function, by for example being able to see all virus applications in your IT environment without having to know the specific manufacturer or application name.

Use this information as a base for consolidation and minimising the number of applications in your IT environment.

| Name | Manufacturer | Language | Vers... | OS T... | Executab |
|---------------------------------------|---------------|-----------------|---------|---------|-----------|
| Adobe Creative Suite 4 Design Premium | Adobe Systems | (n/a) | 4.0 | Windows | |
| Adobe Creative Suite 4 Design Premium | Adobe Systems | Language Neu... | 4.0 | Windows | |
| Adobe Creative Suite 4 Design Premium | Adobe Systems | (n/a) | 4.0 | Windows | |
| Adobe Creative Suite 4 Design Premium | Adobe Systems | Language Neu... | 4.0 | Windows | |
| Adobe Creative Suite 4 Design Premium | Adobe Systems | (n/a) | 4.0 | Windows | |
| Adobe Creative Suite 4 Design Premium | Adobe Systems | Language Neu... | 4.0 | Windows | |
| Adobe InCopy CS2 | Adobe Systems | Language Neu... | 4.0 | Windows | c:\progra |
| Adobe InCopy CS2 | Adobe Systems | (n/a) | 4.0 | Windows | c:\progra |
| Adobe InCopy CS2 | Adobe Systems | L | 4.0 | Windows | c:\progra |
| Adobe InCopy CS2 | Adobe Systems | L | 4.0 | Windows | c:\progra |
| Adobe InCopy CS2 | Adobe | | 4.0 | | |



A challenge to handle inventoried data

Most inventory solutions are delivered with a database that contains definitions to identify software. Because of the ever increasing amount of applications in an IT environment the work to update and maintain the definitions soon becomes both time and resource consuming.

To further complicate the matter software manufacturers often do not use a standard when naming and tagging their software.

In practice this manifests itself in that two versions of the same software can have completely different tags or that two exe-files with the same name belongs to two entirely different applications.



Benefits

Minimal administration – maximal license management

Without demands on administering the inventory data you free time and resources for more important tasks, for example identifying potential cost savings, signing more favourable deals and standardising the IT environment.

Expert knowledge

The team members of the Software Recognition Service Desk have solid knowledge and long experience of working with identifying applications.

Always updated with the latest definitions

Software Recognition Service Desk regularly analyses inventoried files and registry values. The updated definitions in our central application database are automatically retrieved and applied by Snow License Manager on a daily basis.

Don't re-invent the wheel!

Software Recognition Service analyses inventoried data from hundreds of thousands of computers around the world. This means that most of the applications have already been inventoried and identified by Software Recognition Service long before they show up in your IT environment.

What is included?

The applications are identified with for example manufacturer, name, version, language, application family (in order to automate up and downgrades) and application type according to the UNSPSC standard.

- All commercial applications in your IT environment are identified in accordance to our SLA.
- In addition to commercial application over 3000 commonly used freeware, games, file sharing clients and poker clients are identified.
- Snow's software identification will be completed within 30 days after you have inventory information about at least half of your computers.
- Identification of recently added inventoried applications are handled continuously on a weekly basis at intervals of five work days
- Installations on both Windows and Mac platforms.
- Complete freedom for you to manage specific applications according to your own need, for example custom developed applications.



UNSPSC categorizes software in 184 different types

How it works

1. File and registry values from inventoried clients and servers are collected by Snow Inventory, Microsoft SMS® or Microsoft SCCM®.
2. Snow License Manager identifies installed applications using existing definitions and rules.
3. Any unidentified applications are automatically sent to the Software Recognition Service Desk at regular intervals.
4. Software Recognition Service Desk analyses and identifies the applications.
5. Snow License Manager retrieves updates of the definition file on a daily basis.